

General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility

3<sup>rd</sup> Floor, New CTS Building

16, Greams Road, Chennai – 600 006

Phone: 044-28297878 Fax: 044-28297979



भारत संचार निगम लिमिटेड

(भारत सरकार का उद्यम)

**BHARAT SANCHAR NIGAM LIMITED**

(A Government of India Enterprise)

S&M-CM/GSM Genl/FWP/10-11/83

dt @ Chennai-6 the 04.02.2012.

**Sub: Promotional Offer for selling the GSM based FWP - reg.**

**Ref : 1.** S&M-CM/GSM Genl/FWP/10-11/80 dt @ Chennai-6 the 28.01.2012.

**2.** C.O. Circular No.26-02/2009-R&C T&C-CM No.112/11-12 dt 3.2.12.

Vide this officer letter under ref.(1), the Implementation of promotional offer for selling GSM based FWP with revised price & free talk time up to 05.02.2012 was intimated.

Vide C.O. letter under ref.(2), Approval of the competent authority is hereby conveyed for the extension of the above promotional offer for 90 days **from 06.02.2012 to 05.05.2012** in Tamilnadu LSA (incl. CHTD).

There is no change in all other terms and conditions including the activation procedure.

(K.R. Aravindavalli)

AGM(Marketing-CM)

To

GM (NW-O CM), Trichy -1/ Coimbatore – For information please.

GM(S&M-CM), Chennai Telephones, Chennai – For information please.

GM (F) / Sr. GM (TR) TN Circle, Chennai for information please.

DGM/DE IN Incharge - Trichy & Bangalore - for information & necessary action please.

DGM/DE Billing & IT – Trichy – for information and necessary action please.

DGM (N/W Ops-CM)/DE Commercial -Coimbatore - For information & necessary action please.

Heads of SSAs, -- for kind information and necessary action please.

DGM (Sales), AGM (MKTG II) & AGM (Sales), Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

DGM (CS), Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website “tamilnadu.bsnl.co.in” .

DGM(S&M-CM)/AGM (Mktg-CM), Chennai Telephones, Chennai – for information & necessary action please.